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CUC Broadcast Announces *OmniDR* Appliance Beta Release

For Immediate Release

CUC Announces Broadcast Disaster Recovery Appliance Beta Release

Corona, CA. March 17, 2008 - CUC Broadcast Division of Computer Upgrade Corporation (CUC), a leading Solutions Provider of archival storage systems for the Broadcast and IT market segments, announced the beta release of their upcoming new OmniDR appliance family of Broadcast and IT Disaster Recovery solutions.

The OmniDR disaster recovery appliance is an integrated hardware and software appliance that allows any broadcast station to enjoy full-featured, true disk-to-disk business continuity, bare-metal server protection and disaster recovery at a cost-effective price point. The OmniDR arrives pre-configured with full support for all clients, and not only provides file-level backup and recovery but also quickly restores a full bare-metal operating system, complete with device drivers, patches, updates, applications, passwords and permissions, all in a fraction of the time required under traditional recovery methods. All OmniDR appliance configurations are preconfigured with RX9 compression hardware and offer an AES256 encryption option.

A single OmniDR appliance provides advanced data protection that allows restoration of failed systems without the need to reformat hard drives, manual re-load of an operating system, device drivers, or any of the applications and databases.

The new RoHS-compliant OmniDR appliance subsystem family from CUC supports over (24) different client operating systems, SQL databases, Microsoft Exchange, Novell Groupwise, VMWare GSX and more.

"Our new OmniDR appliance enables our Broadcast partners to sleep soundly at night knowing that they can recover a server within minutes instead of hours or days", said Derek Black, VP Engineering at CUC.

Coupled with an intuitive "web-based" graphic user interface that enables complete storage control anytime anywhere, OmniDR provides both customizable SNMP and SMTP notification capabilities. The optional OmniDV data vault provides remote site archival storage and retrieval of both OmniDR bare-metal images and data restoration capabilities for most HD/SD post production environments.

Pricing and Availability

The OmniDR appliance family is available with scalable storage capacity starting at 500GB for \$5,195.00. OmniDR is scheduled for GA release May 1, 2008.

About Computer Upgrade Corporation (CUC)

Founded in 1986, CUC is a full-service data storage systems integrator and solution provider offering best-of-breed hardware, software, on-site installation, training and support. CUC's Broadcast Division is a one-stop reliable source for digital content storage management and extended on-line/near-line digital storage for a variety of on-air and NLE systems including Apple, Avid, Harris/Leitch, Grass Valley, Omneon, Sundance and more. With over twenty (20) years of system integration experience, Broadcast, News, Post, Sports, and other rich media asset companies rely on our wide range of cost-effective, high-performance, high-availability and scalable digital storage solutions and expertise.

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